

DANIEL SAINT AUGUSTE

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Creative and resourceful professional with a diverse background in multimedia design and project management. Extremely driven, with a desire to leverage artistic talent to conceptualize, design, and support branding programs. Proactively fosters productive and collaborative relationships with interdisciplinary teams, predicated on trust and commitment to goal achievement. Readily assumes increased levels of responsibility and learns new concepts quickly in fast-paced and demanding environments.

Core competencies include:

- ✓ *Web Development & Graphic Design*
- ✓ *Flexible & Adaptable Self Starter*
- ✓ *Creative & Innovative*
- ✓ *Client Relationship Management*
- ✓ *Cross-Functional Teamwork*
- ✓ *Digital Design & Graphics*

PROFESSIONAL EXPERIENCE

SAINTAUGUSTE.COM • Pittsburgh, PA

1998-Present

Sole Proprietor/New Media Designer

Produced web, print, and multimedia work for clients, including Allerton Marketing Communications, Ben Met NY, K&P Asphalt, Boykin Interactive, and St Patrick - St. Stanislaus Kostka Church.

- Project managed and oversaw all creative development and execution from onset to delivery.
- Generated new business and negotiated contracts.

AFFILIATED COMPUTER SERVICES, INC. • Pittsburgh, PA

2005-2009

Interactive Designer

Provided a full range of marketing and design initiatives for clients, including Alcoa, Heinz, CBS, Cisco, Citizens, Mellon, Discover, Target, Lockheed Martin, Morgan Stanley, Sony Pictures, USAA, and Viacom. Designed print and web applications, developed Flash animated banners, graphics, and online tutorials. Produced style guides, documentation, and CSS editing and manipulation.

- Worked with clients to establish look and feel and enhance branding of benefits portal.

GEYER & GEYER GRAPHIC DESIGN, INC. • Pittsburgh, PA

2004-2005

Production Assistant / Designer

Created layout, designed printed materials, and prepared images for production. Worked with advertising clients, including Alcoa, the Pittsburgh Symphony Orchestra, Goodwill, Eaton, and Footloose.

- Increased service offering by adding web and multimedia design, resulting the acquisition of interactive CD projects and websites.
- Led the construction and implementation of the company website in accordance with the art direction established by the Director.
- Developed banner ads and flash animation for interactive medium for the Pittsburgh Symphony.

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PROFESSIONAL EXPERIENCE - CONTINUED

ALLERTON MARKETING COMMUNICATIONS, INC. • Pittsburgh, PA 2000-2003

New Media Designer / Production Assistant

Produced all web design work for advertising agency clients, including Bayer Corporation, Ocean Spray, Heinz, Chromalox, and The F.B. Leopold Company.

- Enhanced firm capabilities by added 3D imaging to product offering. Designed interactive CD ROM's for clients.
- Contributed innovative design concepts and assisted in the production of print ads, brochures, and direct mail campaigns.

STUNTCAT DESIGN, LLC • Pittsburgh, PA 1998-2003

Principal / New Media Designer

Conceptualized designs for websites targeting medium-sized commercial clients; including online shopping capabilities, outreach marketing tools, and branding. Consulted with clients to create design and cost estimates, and coordinated production efforts. Created and refined animation to meet client expectations.

- Pitched and obtained Community College of Allegheny County, Source One Capital Group, and Global Furnishings clients.

EDUCATION

THE ART INSTITUTE OF PITTSBURGH
Associate of Science in Computer Animation/Multimedia

PROFESSIONAL DEVELOPMENT

Computer Skills: MS Windows • Mac, iWork, iLife • Microsoft Office Suite • Adobe Creative Suite: Photoshop, Illustrator, InDesign After Effects, Premiere, Acrobat, Image Ready, Type Manager Deluxe, Flash, Fireworks, Contribute, Dreamweaver, Light Room • Quark Xpress • Swish • Sonic Foundry Sound Forge Sonic Foundry Acid Pro • Sorenson Squeeze • HTML

Additional Skills: photography, desktop video, linear and non-linear editing, story-boarding, and CSS